



**FOR IMMEDIATE RELEASE**

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**THE 2007 W<sup>3</sup> AWARD WINNERS ANNOUNCED**

**GOLD, SILVER, AND BEST IN SHOW HONOREES UNVEILED**

***OutCast Communications, Tribal DDB, and Big Spaceship among Best in Show Winners***

[www.w3award.com](http://www.w3award.com)

Los Angeles, CA - (October 15, 2007) - The Winners of The 2007 W<sup>3</sup> Awards have been announced by the International Academy of the Visual Arts today. Receiving over 2,700 entries, The W<sup>3</sup> Awards honors outstanding Websites, Web Marketing, and Web Video created by some of the best interactive agencies, designers, and creators worldwide. Please visit [www.w3award.com](http://www.w3award.com) for a complete list of W<sup>3</sup> Award Winners.

"We were incredibly impressed by the quality and creativity of this year's entries. W<sup>3</sup> winners continue to raise the bar in Web development and design, push the limits of web advertising creative and pioneer the use of web video. We are thrilled to have reviewed such a diverse and respected pool of work" said Linda Day, the director of the IAVA. "On behalf of the entire Academy, we applaud our winners as they continue to advance Internet creativity and greatly contribute to the burgeoning online world."

Highlighting the diversity of entries and winners in this year's competition, the 2007 Best-in-Show winners represent an impressive group of agencies and companies of all sizes. This year's Best-in-Show winners include:

<b><u>Winner</u></b>	<b><u>Title of Entry</u></b>	<b><u>Type of Entry</u></b>
42 Entertainment	The Vanishing Point	Web Marketing
Ascentium	Windows Vista Innovation Café	Website
Bean Creative	America at a Crossroads	Website
Big Spaceship	Hungry Suitcase	Website
carbonhouse	Shelton Vineyards	Website
Clemenger BLUE	celebration dance	Web Marketing
Comrade	Subsessed! The Depths of Destiny	Web Video
CRC Marketing Solutions	Healthy Pregnancy Owner's Manual	Web Marketing

<b><u>Winner</u></b>	<b><u>Title of Entry</u></b>	<b><u>Type of Entry</u></b>
Dashboard	Sunlight, Every Grass Stain Tells a Story	Web Marketing
Erwin-Penland	Splat The Mat	Web Marketing
Foreign	adidas Women	Website
GEICO	Caveman's Crib	Web Video
Gucci Group	Gucci	Website
Hitchcock Fleming & Associates	Veritas	Website
IE Design + Communications	Pebble Beach Concours d'Elegance	Website
IQ Interactive	UPS WhiteBoard	Web Video
JPL	Looking for Life in All the Right Places	Web Video
Lati2d	IS ABSTRACT	Website
Lounge Lizard	Lounge Lizard	Website
Lucidia Studios Ltd	Nothern Ontario Outdoors Program	Website
nFusion Group, LLC	Ice Age 2	Web Marketing
OutCast Communications	Flickr	Website
PUSH	Zink Magazine	Website
RED Interactive Agency	Spectre Performance	Website
RescueSCG	Ydouthink	Website
Sandman Studios	The Terrible Tooth	Web Video
Schwab Learning	Schwab Learning	Website
Scrapblog, Inc.	Scrapblog	Website
The Buddy Group	Spelling Bee - The Game	Web Marketing
Tribal DDB	Night Driving	Website
WhittmanHart	Casino Royale	Website

W<sup>3</sup> Awards Info:

The W<sup>3</sup> Awards honors creative excellence on the Web, and recognizes the creative and marketing professionals behind award winning Websites, Web video and online marketing programs. Simply put, the W<sup>3</sup> is the first major Web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The W<sup>3</sup> Awards is sanctioned and judged by the International Academy of the Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit [www.iavisarts.org](http://www.iavisarts.org) for a full member list and additional information.

For more information about the W<sup>3</sup> Awards, please visit [www.w3award.com](http://www.w3award.com), or email The W<sup>3</sup> Awards at [info@w3award.com](mailto:info@w3award.com) or call (606) 326-9326.